Cookies Policy (AM Holding Group)

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1. **Who sets cookies**
   This website is operated by AM Holding Group (AMHG), Katowice, Poland (EU).
   Contact: go@amhg.eu · +48 516 730 400

2. **What cookies are**
   Cookies are small text files stored on your device. Similar tools include local storage, pixels, and tags. Some are essential for the site to work; others help us improve the site or show media from third-party providers.

3. **How we use cookies (short version)**

   - Strictly necessary — run the site, keep you on the right page, remember your cookie choices, protect forms.
   - Preferences (functional) — remember language or layout you selected.
   - Analytics (optional) — understand how the site is used, fix problems, improve content.
   - Marketing/remarketing (optional) — measure the performance of our campaigns.
   - Security/anti-bot (optional) — prevent spam and abuse (e.g., reCAPTCHA).
   - Embedded media (optional) — show videos or maps hosted by third parties.
     By default we set only strictly necessary cookies. Other categories run only after you give consent through the cookie banner. You can change or withdraw consent at any time via the "Cookie settings" link in the footer.

4. **Legal bases**

   - Necessary cookies: legitimate interests (running a secure, functional site) – Art. 6(1)(f) GDPR.
   - All other categories: consent – Art. 6(1)(a) GDPR.

5. **What we may use (examples)**
   Depending on the page and your choices we may use:

   - Analytics: Google Analytics.
   - Marketing: Meta Pixel (Facebook/Instagram).
   - Security: Google reCAPTCHA for spam protection.
   - Embedded media: YouTube videos or similar.
     Each provider may place its own cookies and process your IP address and device data. If data is transferred outside the EEA, we use Standard Contractual Clauses (SCCs) and vendor safeguards.
     Provider policies:
     Google (Analytics, YouTube, reCAPTCHA) — policies.google.com/privacy
     Meta Platforms (Meta Pixel) — facebook.com/privacy/policy

6. **Cookie categories & typical retention**

Category	Purpose	Typical lifetime
Strictly necessary	site operation, consent log, load balancing, form security	session to 12 months
Preferences	remember language and choices	up to 12 months
Analytics (opt-in)	page views, events, performance	up to 24 months or until consent withdrawn
Marketing (opt-in)	measure and optimise campaigns	up to 12 months or until consent withdrawn
Security/anti-bot (opt-in)	detect abuse and spam	up to 12 months
Embedded media (opt-in)	enable third-party video/map players	per third-party policy

We store the record of your consent for up to 12 months.

7. **Managing cookies**
   - Use the banner the first time you visit to accept or refuse categories.
   - Later, change your mind via "Cookie settings" in the footer.
   - You can also block or delete cookies in your browser; note that the site may not work properly without necessary cookies.

8. **Your rights**
   You can request access, correction, deletion, restriction, portability or object to processing; you can withdraw consent at any time. Contact: feedback@amhg.eu. You can also complain to your local data protection authority.

9. **Changes**
   We may update this policy. The current version with the date above is always available on our site.